

Milan, February 14th 2020

Cookie Policy

General Information

The site **www.studiob612.com** uses cookies to make its services easy to use and efficient for users viewing pages on **www.studiob612.com**.

Users viewing the site will fill in the minimal amounts of information necessary for their devices, namely computers and mobile devices, in small text files called “cookies” stored in the directories used by the Web Browser User. There are several types of cookies, some to create a more efficient use of the Site, others to enable certain functionalities.

In detail our cookies allow you to:

- Save your inserted preferences;
- Avoid reinserting the same information several times during the visit such as user name and password;
- Examine the use of the services and content provided by **www.studiob612.com** to optimize the browsing experience and services offered.

Types of Cookies

TECHNICAL COOKIES:

this type of cookies allows for the proper operation of certain sections of the site.

There are two categories: persistent cookies and session cookies:

- Persistent cookies: once you close your browser they are not destroyed but remain intact up until a preset expiration date;
- Session cookies: are destroyed every time the browser is closed.

These cookies, always sent from our domain, are required to view the site and in relation to technical services offered, so they are always used and sent, unless the user changes the settings in his/her browser (thus affecting the display of site pages).

ANALYTICAL COOKIES:

Cookies in this category are used to collect information about the site. **www.studiob612.com** will use this information for anonymous statistical analysis to improve the use of the Site and to make the content more interesting and relevant to the wishes of users. This type of cookies collects anonymous data on the activity of users and how they reached the site. The analytical cookies are sent from the site or from third-party domains.

COOKIES FOR THE ANALYSIS OF THIRD-PARTY SERVICES:

These cookies are used to collect information on the use of the Site by anonymous users such as page views, time spent, origin of sources of traffic, geographic origin, age, gender and interests for the purpose of marketing campaigns. These cookies are sent from third-party domains external to the Site.

COOKIES TO INTEGRATE PRODUCTS AND FUNCTIONS OF THIRD-PARTY SOFTWARE:

This type of cookies incorporates features developed by third parties within the pages of the Site as icons and preferences expressed in social networks in order to share the contents of the site or for the use of its services or third-party software (such as software generated maps and additional software that offer additional services). These cookies are sent from third-party domains and partner sites that offer this functionality for the pages of the Site.

PROFILING COOKIES:

Those cookies are needed to create user profiles in order to send advertising messages in line with the preferences expressed by the user within the pages of the Site. **www.studiob612.com**, according to current legislation, is not required to seek consent for technical and analytical cookies, in order to provide the required services.

For all other types of cookies the user may express consent in one or more of the following modes:

- by means of specific configurations of the browser or its programs used to navigate pages that make up the site;
- by changing settings in the use of third-party services Both of these solutions might prevent you from using or viewing parts of the Website.

List of cookies

NAME TYPE

PURPOSE AND DESCRIPTION OF THE COOKIES

PERFORMANCE COOKIES**NAVIGATION COOKIES**

The cookies have the function to save information on style sheets in order to speed up subsequent visits of the user and provide faster and more economical browsing.

GOOGLE ANALYTICS**THIRD PARTY COOKIES**

www.v.com uses this type of web analytics service provided by Google Inc. for aggregated statistical information of the type useful for evaluating the use of the website and the activities carried out by the visitor. Google stores the information collected by the cookie on servers that can be located in the United States. Google will transfer the information produced by its cookies to third parties where it is required by law or if the third party processes information on its behalf. Google will not associate your IP address with any other data held by Google in order to get a more detailed user profile. Additional information on the management of privacy and / or the means to reject or delete these types of cookies are available at the URL: <https://support.google.com/analytics/answer/6004245?hl=en>.

You can selectively disable the action of Google Analytics on your browser through installing the opt-out component provided by Google. To disable the collection of data from Google Analytics, please go to the link below: <https://tools.google.com/dlpage/gaoptout>

EMBEDDED CONTENT**THIRD PARTY COOKIES**

www.studiob612.com sometimes uses videos and generally based embeddable content necessary for other platforms.

www.studiob612.com cannot control cookies that these third-party sites deliver and it is advised to get information directly from any third party to have more control over these cookies. Here are some useful links to the cookie policies of some of the third parties cited:

Facebook

Twitter

YouTube

Google

Instagram

NAME TYPE	PURPOSE AND DESCRIPTION OF THE COOKIES
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GOOGLE FONTS**THIRD PARTY COOKIES**

www.studiob612.com uses fonts from Google Fonts in some parts of the site.

For information about cookies relating to this go to <https://www.google.it/intl/en/policies/privacy/>

How to disable cookies**ON BROWSER:**

If you want to explore the ways in which your browser stores cookies during your navigation, please follow these links to the websites of the respective suppliers.

Mozilla Firefox

Google Chrome

Internet Explorer

Safari 6/7 Mavericks

Safari 8 Yosemite

Safari on iPhone, iPad, or iPod touch

IN THE WAYS PROVIDED BY THIRD PARTIES:

To disable third-party cookies, check the privacy policies of third parties installing profiling cookies or analytical cookies to learn about the other tools at your disposal to manage, disable and delete cookies, and more generally to dissent to their use. Remember that, by disabling third-party cookies, you oppose their use not only on the site but on all Internet sites on which these cookies are used. However, when you disable third-party cookies you will see the banner on the home page on the Website related to cookies; in this case, however, closing the banner and scrolling through the home page or by clicking any element of the home page outside of the banner, you will not receive any third-party cookies that have been successfully disabled.

THROUGH THE WEBSITE WWW.YOURONLINECHOICES.EU:

Your Online Choices is a website run by the non-profit European Interactive Digital Advertising Alliance (EDAA), which may be accessed at www.youronlinechoices.eu/it/, providing information on behavioral advertising based on profiling cookies and allows users to easily oppose (opt-out) to the installation of the main profiling cookies installed and used for advertising on websites. Before using this tool, you should carefully read the Terms and Conditions of Your Online Choices (<http://www.youronlinechoices.com/uk/terms-conditions>), frequently asked questions (FAQ) (<http://www.youronlinechoices.com/en/faqs>) and the user's guide (<http://www.youronlinechoices.com/uk/optout-help>).

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Mario Riboldi